

Sunday July 14th

11:00 am Buses leave for Calgary Stampede Wingate Hotel – Sponsored by: Legend 7 Brewery
 1:30 pm Calgary Stampede Rodeo Stampede Grandstand
 7:30 pm Chuckwagon Races and Grandstand Show Stampede Grandstand

Monday July 15th

11:30 pm

Load Buses to go back to Hotel

Load Buses to Wingate Hotel

room or supper on your own)

(Hospitality Room open &Beef on a bun in Hospitality

•	7:30 am	Load buses to Spruce Meadows	Wingate Hotel
•	8:30 am	Opening Ceremonies	Spruce Meadows
•	9:15 am	Roll Call and Introductions	
•	10:00 am	Coffee Break	Sponsored by Alberta Auction Markets Association
•	10:30 am	Anne Brunet-Burgess, General Manager Canadian Cattle Identification Agency	Canada's National ID Program
•	11:15 am	Allan Pelletier / Director & Steve Malowany Livestock Traceability Agriculture and Forestry	Alberta's Premises Identification Program
•	12:00 pm	Lunch, provided	Saskatchewan Cattlemen's Association
•	1:00 pm	Adrienne Herron , Development Officer Livestock and Crop Research Extension Section, Alberta Agriculture and Forestry	Equine Micro-chipping Project and live demonstration. Sponsored by Saskatchewan Horse Federation
•	2:15 pm	Coffee Break	Sponsored by Canart Cattle Company, Mark Canart, Kamloops, B.C.
•	3:00 pm	Glen Kathler , Applied Research Chair SAIT Polytechnic	UHF RFID Industry Technology Projects. Sponsored by MNP, Regina SK
•	4:00 pm	Dr. Kevin Keough , Executive Director, Alberta Prion Research Institute	Sponsored by Indian Business Corp. Chronic Wasting Disease, Prion Diseases and their impacts.



5:00 pm





Sponsored by Cam & Holly Camden,

Garth & Lorna Woods, Shawn McLean,

Spruce Meadows



Tuesday July 16th

•	7:30 am 8:00 am	Load buses to Spruce Meadows Dr. Shanna Siegel , National Director, Live Animal Export, USDA, APHIS, Veterinary Services	Wingate Hotel International Marketing & Regulations Sponsored by Foothills Livestock Co-op Garth & Aline Ahlstrom
•	9:00 am	David Haywood-Farmer , President, CCA Update Canadian Cattlemen's Association	Sponsored by ALLFLEX CANADA Dave Lehman
•	9:30 am	Kevin Kester, NCBA Immediate Past President	International Marketing & Its Challenges Sponsored by Boehringer Ingelheim Chad Vandermeer & Jim Harbidge
•	10:15 am	RCMP Dog Demonstration & Coffee Break	Sponsored by RCMP K DIVISION
•	12:00 pm	Lunch, provided	Sponsored by Farm Credit Canada Christy Winquist
•	1:00 pm	Tanya Robinson & Kevin Forward , Programme Manager & Information System Administrator, National Animal Identification and Tracing Scheme, New Zealand	"One size doesn't fit all" Sponsored by VJV Finance, Craig Jacklin & Watergrove Ranches, Cochrane AB.
•	2:15 pm	Coffee Break	Sponsored by Seniuk & Company
•	3:00 pm	Brand Recorders meeting (LIS Head Office)	Sponsored by L & H Brands Mark Helbling, Mandan, North Dakota
•	3:00 pm	Committee meetings breakout sessions	Sponsored by RCMP Serious Crime Sec.
•	4:00 pm	Load Buses back to Hotel	
•	5:15 pm	Load buses to BBQ and Barn Dance	Wingate Hotel
•	6:30 pm	BBQ at Kimmett Barn, Cochrane	Sponsored by TD Canada Trust Nicole Stelter Rob Bergevin Foothills Auctioneers Inc.
	7:30 pm	ILIA Charity Live Auction	HON DOI BOWILL OOM HIS MUCHOLICETS HILL









• 9:00 pm Barn Dance / Wild Bills DJ Service

Sponsored by Cochrane Dodge Jeep

12:30 am Load Buses to return to Wingate Hotel
 1:00 am Load Buses to return to Wingate Hotel

Wednesday July 17th

• 7:30 am Load buses to Spruce Meadows

8:30 am Jennifer Houston, Sweetwater, Tennessee
 President, National Cattlemen's Beef Association

9:15 am Justin Oldfield, Vice President, Government Affairs,
 California Cattlemen's Association

10:00 am Coffee Break

 10:30 am Joe Leathers, General Manager 6666 Ranch Guthrie, Texas

11:30 am Spruce Meadows Tour

12:00 pm Lunch, provided

1:00 pm Panel Discussion – The impact of traceability and international trade on the primary producer

- **Dr. Bill Newton**, Alberta Rancher & Veterinarian
- Joe Leathers, General Manager, 6666 Ranch, TX
- David Haywood-Farmer, CCA President & British Columbia Rancher
- Justin Oldfield, Vice President, Government Affairs, California Cattlemen's Association
- Reg Schellenberg, Saskatchewan Cattlemen's Association
- Kevin Kester, Bear Valley Ranches, California

NCBA Update **Sponsored by DATAMARS** / Jason Williams

Electronic Livestock Transport Monitoring - **Sponsored by TELUS**

Sponsored by AVIVA Insurance Renner Seto / Vancouver, B.C.

NIAA/USDA Cattle Traceability Working Group. Sponsored by Canadian Cattle Buyers Corp (Tim Adams, Carrie Cholak & Rick Oakes)

Sponsored by Canadian Cattle Identification Agency

Sponsored by BMO Bank of Montreal Adam Vervoort & Trish Tetz

Moderated by Dave Moss / CCA









• 2:30 pm Coffee Break

Sponsored by JBS CANADA Sterling Fox

Wednesday July 17th

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•	3:00 pm	ILIA Business Meeting	Some buses to head back to hotel
•	4:00 pm	Load Buses back to Hotel	
•	5:30 pm	Load buses to Spruce Meadows for Banquet	Wingate Hotel
•	6:30 pm	Honorable John Barlow Member of Parliament Shadow Minister for Agriculture. Dinner Speaker	Sponsored by LIS, LSS & OIINC
•	7:00 pm	Prime Rib Dinner Buffet / Congress Hall	Sponsored by RBC Royal Bank Soba Adeniran & John Arnold
•	9:00 pm	Doug Arden - Comedian / Magician	Sponsored by L & H Brands, ND Mark & Laura Helbling
•	10:00 pm	Load Buses – Hospitality Room	Sponsored by: Shawn McLean, Lindsey Anderson, Garth & Lorna Woods, Cam & Holly Camden

THURSDAY JULY 18TH

Shuttles available from the hotels to the Calgary International Airport.





